

PRINT ADS

SIZE	WIDTH	HEIGHT
Full Page	8.30"	10.75"
Full Page Bleed	8.425"	10.875"
Back Cover	7.80"	7.50"
2/3 Vertical	4.80"	10.25"
1/2 Square	4.80"	7.625"
1/2 Horizontal	7.80"	5.00"
1/3 Vertical	2.50"	10.25"
1/3 Square	4.80"	5.00"
1/6 Horizontal	4.80"	2.375"
1/6 Vertical	2.275"	5.00"

ADVERTISING RATES

SIZE	RATE
Full Page	\$1,600
Inside Front Cover & Inside Back Cover Page	\$2,100
Back Cover	\$2,350
2/3 Page	\$1,100
1/2 Page	\$950
1/3 Page	\$800
1/6 Page	\$575

DEADLINES

ISSUE	SPACE RESERVATION	MATERIALS
Spring/ Summer	March 4, 2013	March 12, 2013
Fall/ Winter	September 12, 2013	September 23, 2013

For advertising inquiries, please contact Rita Michaels at 678-514-1180 or by email at RMichaels@gatransplant.org

PRINT SPECS

Trim Size: 8.30" x 10.75"
Bleed Size: 8.425" x 10.875"
Live Area: 7.80" x 10.25"

Gutter: For spreads with headlines or type across the gutter, allow 0.125" on each side for the gutter.

Production Specifications: Submitted artwork must be in digital format. For best results, please submit your final artwork as a high-resolution PDF. We are not responsible for low resolution ads as they will not reproduce with the best results.

Desktop File Format: All images (including photos, logos, etc.) must be in CMYK color space. TIFF or EPS files must be 300 DPI. All required image trapping should be included in the files when submitted.

Bookings and Submissions: We are committed to providing a well-rounded magazine, so ad space is limited. All ads must be paid in full at time of booking and to reserve your advertising space. We accept Cash, Check, and Credit Card.

DELIVERY

Send artwork and materials to:
Rita Michaels
 Georgia Transplant Foundation
 500 Sugar Mill Road,
 Building A, Suite 170
 Atlanta, GA 30350
678-514-1180
RMichaels@gatransplant.org